

Pressemappe: Flower Expo China | Guangdong Grandeur International Exhibition Group

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Asia Flower Expo 2024

[Guangzhou](#) (agrar-PR) - The 2024 Asian Flower Industry Expo and the Asian Landscape Industry Expo will grandly open from May 10th to 12th, 2024 at the exhibition hall of the Guangzhou Import and Export Commodity Fair. As an innovative integration of the Flower and Horticulture Industry Exhibition and Trade Expo, it includes the Asian Flower and Flower Shop Supplies Exhibition, the Asian Flower Planting Technology and Facilities Exhibition, and the Asian Landscape Design, Facilities and Supplies Exhibition.

In the last exhibition, there were 43,682 visitors to visit and purchase, including 2,635 overseas professional visitors. The audience includes import and export traders, flower and horticultural distribution agents, flower supermarkets, florists, growers, flower associations, flower and floral training institutions, flower and horticultural schools, home design, horticultural landscape and other professional visitors. Global audiences come from more than 30 countries and regions, including the Netherlands, Ecuador, Kenya, Ethiopia, Colombia, Japan, Russia, Israel, Sri Lanka, India, Vietnam, Hong Kong, Singapore, Brazil, Pakistan, Australia, the United States, Malaysia, France, Ghana, Dubai, Indonesia, South Korea and Taiwan.

This year's expo is expected to have an exhibition area of over 30000 square meters, connecting over 500 high-quality exhibitors and emerging flower industry potential stocks to deeply explore various sub fields of flowers. It is expected to attract more than 50000 visitors to jointly promote a new round of flower industry growth and new links.

According to the person in charge of the organizing committee, this expo is based on the flower resources in Guangdong region and even at home and abroad. It will comprehensively showcase flower categories such as fresh cut flowers, fresh cut leaves, potted flowers, as well as advantageous products in the entire flower industry chain such as seedlings, bulbs, horticultural supplies, garden supplies, flower shop supplies, floral services, and horticultural materials. It will create a high-quality and high-level display and exchange platform, where you can see the "national flower" Different values and market competitiveness of brands.

We welcome more industry peers to visit and participate in this exhibition.

For more information,
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