

Pressemappe: The Asia-Pacific Floor Fairon

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14th Asia-Pacific Floor Fair in 2024

[Guangzhou](#) (agrar-PR) - The 14th Asia-Pacific Floor Fair in 2024 is scheduled to be held from May 10 to 12, 2024 in Guangzhou Pazhou, Poly World Trade Center Expo. The exposition covers an area of 50000 square meters, with over 500 well-known exhibitors, over 10000 new/hot-sale products, over 60000 attendees, and more than 10 related events.

The Asia-Pacific Floor Fair (CGFF), after more than a decade of accumulation, as well as its exhibition organizing ability, coordination, appeal, and 13 years of influence in the floor industry, has long been hailed as the “Wind Vane of the Floor Circle” in the industry. From product display, technical exchange, program investigation, and engineering procurement, CGFF has provided docking services for over 10000 customers and has worked with numerous real estate developers, design institutes, construction enterprises, and the construction material markets, with whom CGFF has established a long-term and stable cooperative development relationship. In addition, the exhibition organizers bring together various brands in the detailed field of the floor industry, hold multiple theme conferences and practical operations to gather industry voices, and jointly explore new industry ideas to promote innovative development of the floor industry. At the same time, a series of events are launched at the exhibition, and the organizers use it as a medium to help promote industry brands, attract customers, and promote the economic development of the floor industry.

With the continuous development of China's economy and the acceleration of urbanization, the Chinese government is vigorously promoting a new round of technological infrastructure construction and expanding domestic demand, including basic fields such as highways, airports, subways, etc. As an important component of infrastructure construction in these fields, the floor economy is constantly expanding and showing a trend of rapid growth in the context of increasingly widespread market demand. According to relevant data, the global industrial floor material market has reached 100 billion US dollars at present, while the Chinese floor material market has reached 20 billion RMB and is still in a high-speed development stage. The future market potential is still very huge.

The Asia-Pacific Floor Fair will continue to establish a one-stop industry exchange platform for technical exchange, business cooperation, brand display, and other aspects of the floor industry chain, gathering upstream, midstream, and downstream industries. With the advantages of high-quality, large-scale, full industry chain, and omnichannel industry resources, it will create a brand new and upgraded industry feast once again for the floor industry, helping enterprises win customers and build their brand image. We look forward to your participation at the 14th Asia-Pacific Floor Fair in 2024. Let's work together to witness the bright future of the floor industry!

On August 14 to 16, 2023, the 13th Asia-Pacific Floor Fair (CGFF) was grandly opened in China Import and Export Fair Pazhou Complex, Zone A. As an annual large-scale professional exhibition in the floor industry, the exposition attracted the enthusiastic attention of numerous domestic and foreign professional visitors, buyers, distributors, engineering companies, general contractors, building materials markets, and demanders on its first day of operation. At the exhibition, the visitors were as many as the clouds gathering in the sky, and the passing guests were frequent and continuous. They were constantly communicating with exhibitors in front of the booths, and the scene was lively.

The 13th Asia-Pacific Floor Fair in 2023 had also undergone another innovation, with a dazzling array of high-quality exhibits and eye-catching new products on site. More than 400 well-known exhibitors brought over 3000 new/hot-sale products, including floor materials, floor machinery, ground materials, sports venues, coating. On their first day, over 38000 visitors visited the venue.

With the theme of “Innovation, Quality, and Green”, the 13th Asia-Pacific Floor Fair in 2023 brought together numerous elite brands and their latest products, advanced technologies, innovative processes and equipment from the Asia-Pacific region. The latest achievements in optimizing the floor industry system and technological innovation were showcased to the entire industry that the persistence and efforts of various brand companies in the path of green, low-carbon, energy-saving, and emission reduction transformation.

When visitors were looking at the exhibition site, many high-quality floor enterprises came into their eyes: Dongsheng, Zhiye, Kangzhimei, Topu, Obert, Kinty, Jinwang, Qingzhu, Zhongli, Peiqi, Huacan, Aston, Dayao, Futongyuan, Zhiku, Xingtai, Dafeng, Keytec, Tangong, Yihua, Bander, Jade, Qiangsheng, Aote, Jufeng, Kanglei, Sanhe, Chaogang, Qingzhou, Jingkun, Baikang, Bohai, Zhongguangtong, Jian'guan, Jego, Jinbiao, Jiuhe, Lixie, Five-color stone, Honglizhan, Yuejian, Weihang, GBS, Maize, Xubang, Hedsom, Li'neng, Santol, Runtai, Honghan, Dongchan, Yuanlei, Huihong, Shmabei, Jiagu, Liangcai, Dongyun, Guqixin, Anjeka, Tonwell, Cailian, Jingcai, Superior, Hengfeng, Yirun, Hongye, Jiafucheng, Weijiang, Shizhan, Chuang'an'shun, Baxin, Caichen, Yongyu, Huangchang, Guangshuo, Huajing, Huaqian, Pin'guan, Wenhe, Zhisheng, Chuanya, Chuanyu.



CGFF 2024

THE 14TH ASIA-PACIFIC FLOOR FAIR

🕒 May 10th-12th, 2024

📍 Guangzhou, China

[The Asia-Pacific Floor Fair on](#)

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